

觀光休閒管理系 四技日間部課程規劃表

Department of Tourism and Leisure Management Curriculum of 4-year Bachelor's Program

114 學年實施

Effective from : 2025 Academic Year

115 年 4 月 1 日 1142 學期第 1 次課程委員會公布

114 年 3 月 26 日 1132 學期第 1 次課程委員會公布

校訂必修類 General Education Required Course								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40001041	一般體育	Physical Education	1	●		2	2	22
40001041	一般體育	Physical Education	1		●	2	2	
40001215	中文口語表達	Chinese Oral Expression	1	●		2	2	
40001216	中文閱讀與寫作	Chinese reading and writing	1		●	2	2	
40001293	基礎英文表達(一)	Basic English Expression (I)	1	●		2	2	
40001313	基礎英文表達(二)	Basic English Expression (II)	1		●	2	2	
40001426	新一代服務人才	New Generation of Service Talent	1		●	2	2	
40001427	永續發展與社會責任	Sustainable Development and Social Responsibility	1	●		2	2	
40002293	職場英文表達(一)	Workplace English Expression (I)	2	●		2	2	
40002313	職場英文表達(二)	Workplace English Expression (II)	2		●	2	2	
40002465	新時代公民素養	Citizen Literacy in the New Era	2	●		2	2	
40000010	學術倫理	Academic Integrity	1		●	0	0	
40004280	英文檢定	English Proficiency Test	2		●	0	0	
分類通識 Classified general Education								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
--	分類通識-人文藝術類	Classified general Education	--	--	--	2	2	8
--	分類通識-社會科學類	Classified general Education	--	--	--	2	2	
--	分類通識-生命樂活類	Classified general Education	--	--	--	2	2	
--	分類通識-自然應用類	Classified general Education	--	--	--	2	2	
院訂必修類 School Required Course								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40482022	程式設計	Programming	1	●		2	2	10
40482023	休閒創意管理概論	Introduction to Leisure Creative Management Course	1		●	2	2	
40482011	創意美學	Creative Esthetics	2	●		2	2	
40482016	創新創業	Innovation and Entrepreneurship	3	●		2	2	
40482024	智慧科技應用	Smart Technology Applications	3		●	2	2	
院訂選修類 School Elective Course								

課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40482025	興趣探索	Interest Exploration	1	●		1	1	0
40482026	職能探索	Career Exploration	1	●		2	2	
系訂必修類 Department Required Course								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40301004	世界觀光地理	World Tourism Geography	1	●		2	2	33
40301007	旅行業管理與實務	Travel Management & Practice	1		●	2	2	
40301009	休閒健康促進	Leisure and health promotion	1	●		2	2	
40301408	休閒產業概論	Introduction to Leisure industry	1	●		2	2	
40302002	領隊與導遊實務	The Practice of Tour Manager and Guide	1		●	2	2	
40302004	休閒活動規劃與設計	Leisure Activities Planning & Design	1		●	2	2	
40302432	休閒健身指導	Leisure Fitness Instruction	1		●	2	2	
40302006	校內實習(一)	On-campus Internship(Level I)	2		●	1	0	
40303007	休閒產業行銷管理	Marketing Management for Leisure Industry	2	●		2	2	
40303453	休閒健身活動設計	Design of Leisure Fitness Activities	2	●		2	2	
40303002	校內實習(二)	On-campus Internship(Level II)	3	●		1	0	
40303008	休閒產業財務管理	Corporate Finance for Leisure Industry	3	●		2	2	
40303012	休閒產業經理人培訓	Leisure Industry Manager Training	3		●	2	2	
40304003	校外實習(一)	Off-Campus Practicum(Level I)	4	●		9	0	
40303006	專業認證(專業)	Certification-Professional	3	●		0	0	
專業選修類 Department Elective Course								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40301006	探索活動認識與實務	Introduction and Practice on Experiential Education	1	●		3	3	55
40301412	高低衝擊有氧	Group exercise leadership	1		●	2	2	
40302401	精品咖啡調製技術	Specialty Coffee Brewing Skills	1		●	3	3	
40302420	團康活動實務	Practice of Group Recreation Activity	1	●		2	2	
40303443	筋膜放鬆與調整	Fascia relaxation and adjustment	1	●		2	2	
40303445	休閒運動體驗－飛輪	Cycling	1		●	2	2	
40301402	露營管理與實務	Camping Management and Practice	2	●		2	2	
40301404	國際禮儀	International Etiquette	2	●		2	2	
40301406	導覽解說演練與簡報技巧	Practice on Interpretation and Guide for Tourism	2		●	2	2	
40302001	觀光英語	English for Tourism Industry	2		●	2	2	
40302403	航空訂位與票務	Global Distribution System Practice	2		●	2	2	
40302410	義式咖啡調製技術	Barista Skills	2		●	3	3	

40302418	職場實務實習一	Workplace Practice I	2	●		4	0
40302419	健康養生實務	Health and Wellness Practices	2	●		2	2
40302421	探索活動進階實務	Advanced Exploration Activities and Practice	2	●		2	2
40302422	運動傷害與防護	Prevention of sports injury	2		●	2	2
40302424	自行車旅遊與維修管理	Bicycle Tourism and Maintenance Management	2	●		2	2
40302435	永續休閒管理	Sustainable Leisure Management	2		●	2	2
40302436	節慶活動與賽會管理	Festival and Competition Event Management	2	●		2	2
40302437	健康促進方案設計與實務	Health Promotion Program Design and Implementation	2		●	2	2
40303422	遊程規劃與設計	Tours Planning and Designing	2		●	2	2
40303438	休閒產業人力資源管理	Human Resource Management for Leisure Industry	2	●		2	2
40303446	樂活養生體驗－登山	Mountaineering	2		●	2	2
40303450	休閒活動賞析	Appreciation of Leisure Activities	2		●	2	2
40301013	休閒保健調理實務	Practices of Leisure Health Care and Wellness Conditioning	3	●		2	2
40302005	領隊與導遊英語	English for Tour Guide and Manager	3	●		2	2
40302404	旅遊風險與糾紛處理	Travel Risk and Dispute Managemant	3		●	2	2
40302407	銀髮族休閒活動設計與規劃	Leisure Activities Design and Planning for Seniors	3	●		2	2
40302415	旅遊電商規劃與應用	Planning and Application of E-Commerce for Tourism	3	●		2	2
40303403	咖啡拉花藝術	Latte Art Techniques	3	●		3	3
40303406	民宿管理與實務	Homestay Management & Practice	3	●		2	2
40303411	主題樂園管理與實務	Theme Park Management & Practice	3		●	2	2
40303413	會議展覽與獎勵旅遊	MICE and Incentives	3		●	2	2
40303416	咖啡烘培技術	Coffee Roasting Techniques	3		●	3	3
40303418	微型創業實務	Launching Small Business Practice	3		●	2	2
40303434	職場實務實習二	Workplace Practice II	3	●		5	0
40303439	戶外活動管理與實務	Outdoor activity management and practice	3	●		3	3
40303441	體重控制與健康飲食	Weight Control and Healthy Diet	3		●	2	2
40303444	樂活養生體驗－彼拉提斯	Pilates	3	●		2	2
40303452	休閒心理與行為	Leisure Psychology and Behavior	3	●		2	2
40303457	社區設計與地方創生	Community Design and Regional Revitalization	3	●		2	2
40303459	文化觀光與創意旅遊	Cultural Tourism and Creative	3		●	2	2

		Tourism					
40303463	休閒數位行銷與影音應用	Digital Marketing and Audiovisual Applications in Leisure	3	●		2	2
40304004	校外實習(二)	Off-Campus Practicum(Level II)	4	●		9	0
40304411	觀光旅遊實務專題	The Practice Topics of Tourism and Travel	4	●		4	0
40304412	精品咖啡實務專題	Practical Project on Specialty Coffee	4	●		4	0
40304413	戶外活動實務專題	Practical topics on outdoor activities	4	●		4	0
40304414	健身運動實務專題	Practical Topics on Fitness and Exercise	4	●		4	0
40304415	休閒遊憩實務專題	Special Project on Tourism and Leisure	4	●		4	0
40304416	健康養生實務專題	Health and Wellness Project	4	●		4	0

總計 Total

128

總說明：

(中文)

一、畢業門檻：

1.外語能力：

「英文檢定」課程須具有全民英檢初級以上或本校認可的同等級英語測驗標準，並於二年級下學期第 15 週結束前繳交至系辦審查，未達標準者，依本校學生英文能力畢業門檻及輔導辦法進行補救措施。

2.專業能力：

學生在學期間應符合以下規定：

A.急救證照：

(a)取得紅十字會急救員證照，或台灣運動傷害防護學會核發之初級運動急救證照。

(b)國際專修部入學學生及本國持有身心障礙證明之學生，若因語言或能力限制無法取得上述證照者，得改以取得具認證機構核發之「成人心肺復甦術(CPR)以上等級之證照」替代。

B.取得 1 張與休閒戶外、休閒運動、養生按摩、咖啡等相關之專業證照一張。

C.取得 1 張與觀光旅遊或體適能指導相關之核心職能證照，或本系認可之中高階專業證照一張。參加上述考試未取得者，可修習本系 4 學分選修課程，該課程替代後不計入專業選修類學分之中。

附註：各項證照之認定標準，請參照「觀光休閒管理系專業能力證照認定表」。

二、外系選修與通識選修併計，至多承認 20 學分。

三、本系學生必修校外實習，共計 9 學分；若有特殊因素無法修習者經核准後，須修習四年級之實務專題製作課程及本系其他選修課程，合計滿 9 學分。

四、實習、實務專題依本系學生校外實習要點與實務專題製作實施要點之規定辦理。

(英文)

I. Graduation Requirements:

1. **English Proficiency:** Students in the "English Proficiency Assessment" course must possess a GEPT Elementary level certification or an equivalent English proficiency test score recognized by the university. This must be submitted to the department office for review by the end of the 15th week of the second academic year, second semester. Those who do not meet the standard will be subject to remedial measures in accordance with the university's Graduation Threshold and Guidance Regulations for Students' English Proficiency.

2. **Professional Competency:** Students must fulfill the following requirements during their time of study:

A. First Aid Certification:

Notes :

(a) Obtain a Red Cross First Responder Certificate or a Primary Sports First Aid Certificate issued by the Taiwan Athletic Trainers Society.

(b) International Program students and domestic students with disabilities who are unable to obtain the aforementioned certifications due to language or ability limitations may instead obtain an "Adult Cardiopulmonary Resuscitation (CPR) or higher-level certification" issued by a recognized institution.

B. Professional Certification:

Obtain one professional certificate related to leisure outdoor activities, leisure sports, wellness massage, or coffee.

C. Core Competency or Advanced Professional Certification:

Obtain one core competency certificate related to tourism or fitness instruction, or one intermediate to advanced professional certificate recognized by our department. Students who participate in the aforementioned examinations but do not pass may substitute this requirement by taking a 4-credit elective course offered by our department. This substitute course will not be counted towards the professional elective credits.

Note: For the recognition standards of each certification, please refer to the "Department of Tourism and Leisure Management Professional Competency Certification Recognition Table."

II. A maximum of 20 credits from elective courses taken from other departments and general education elective courses will be recognized in total.

III. All students in this department are required to take an off-campus internship, totaling 9 credits. Students who are unable to take the internship due to special circumstances and have obtained approval must take the "Practical Project" course in the fourth year and other elective courses offered by the department, totaling 9 credits.

IV. Internship and Practical Projects shall be handled in accordance with the department's "Regulations for Off-Campus Internship" and "Implementation Guidelines for Practical Project."