

觀光休閒管理系 四技日間部 國際學生產學合作專班課程規劃表
 Department of Tourism and Leisure Management Curriculum of 4-year Bachelor's Program
114 學年實施
Effective from : 2025 Academic Year

115 年 4 月 1 日 1142 學期第 1 次課程委員會公布
 114 年 12 月 24 日 1141 學期第 3 次課程委員會公布
 114 年 10 月 22 日 1141 學期第 2 次課程委員會公布
 114 年 3 月 26 日 1132 學期第 1 次課程委員會公布

校訂必修類 General Education Required Course								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40001041	一般體育	Physical Education	1	●		2	2	26
40001041	一般體育	Physical Education	1		●	2	2	
40001150	基礎華語	Basic Chinese	1	●		5	10	
40001293	基礎英文表達(一)	Basic English Expression (I)	1	●		2	2	
40001313	基礎英文表達(二)	Basic English Expression (II)	1		●	2	2	
40009024	進階華語	Advanced Chinese	1		●	5	5	
40009025	進階華語會話	Advanced Chinese Conversation	1		●	4	4	
40002293	職場英文表達(一)	Workplace English Expression (I)	2	●		2	2	
40002313	職場英文表達(二)	Workplace English Expression (II)	2		●	2	2	
40000010	學術倫理	Academic Integrity	1		●	0	0	
40004280	英文檢定	English Proficiency Test	2		●	0	0	
分類通識 Classified general Education								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
--	分類通識-人文藝術類	Classified general Education	--	--	--	2	2	4
--	分類通識-社會科學類	Classified general Education	--	--	--	2	2	
--	分類通識-生命樂活類	Classified general Education	--	--	--	2	2	
--	分類通識-自然應用類	Classified general Education	--	--	--	2	2	
院訂必修類 School Required Course								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40482011	創意美學	Creative Esthetics	2		●	2	2	4
40482016	創新創業	Innovation and Entrepreneurship	3		●	2	2	
系訂必修類 Department Required Course								
課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40301005	旅行業管理與實務	Travel Management & Practice	1		●	3	3	50
40301009	休閒健康促進	Leisure and health promotion	1		●	2	2	
40301412	高低衝擊有氧	Group exercise leadership	1	●		2	2	
40302401	精品咖啡調製技術	Specialty Coffee Brewing Skills	1	●		3	3	

40301004	世界觀光地理	World Tourism Geography	2	●		2	2	
40302004	休閒活動規劃與設計	Leisure Activities Planning & Design	2		●	2	2	
40302007	企業實習(一)	Internship(I)	2	●		6	0	
40302008	休閒遊憩場域服務管理	Service Management of Leisure and Recreation Venues	2		●	2	2	
40302432	休閒健身指導	Leisure Fitness Instruction	2		●	2	2	
40303010	企業實習(二)	Internship(II)	2		●	6	0	
40303013	休閒餐旅與客務服務管理	Management of Leisure Hospitality and Guest Services	2	●		2	2	
40303007	休閒產業行銷管理	Marketing Management for Leisure Industry	3	●		2	2	
40303008	休閒產業財務管理	Corporate Finance for Leisure Industry	3		●	2	2	
40303411	主題樂園管理與實務	Theme Park Management & Practice	3	●		2	2	
40304424	企業實習(三)	Internship(III)	3	●		6	0	
40301013	休閒保健調理實務	Practices of Leisure Health Care and Wellness Conditioning	4		●	2	2	
40302002	領隊與導遊實務	The Practice of Tour Manager and Guide	4	●		2	2	
40303452	休閒心理與行為	Leisure Psychology and Behavior	4		●	2	2	
40303006	專業認證(專業)	Certification-Professional	3		●	0	0	

專業選修類

Department Elective Course

課號 Course ID	課程名稱 Course	英文課程名稱 Course	年級 Year	上學期 Sem. 1	下學期 Sem. 2	學分 Credits	時數 Hours	總計 Total
40301003	台灣觀光地理	Tourism Geography of Taiwan	1	●		2	2	
40301006	探索活動認識與實務	Introduction and Practice on Experiential Education	1	●		3	3	
40301402	露營管理與實務	Camping Management and Practice	1	●		2	2	
40301404	國際禮儀	International Etiquette	1		●	2	2	
40301406	導覽解說演練與簡報技巧	Practice on Interpretation and Guide for Tourism	1	●		2	2	
40301413	休閒治療導論	Introduction to Recreational Therapy	1	●		2	2	
40302003	養生導論與實務	Introduction and Practice of Health	1	●		2	2	
40302410	義式咖啡調製技術	Barista Skills	1	●		3	3	
40303422	遊程規劃與設計	Tours Planning and Designing	1		●	2	2	
40303423	戶外領導與團體動能	Outdoor Leadership and Group Dynamics	一上	●		2	2	
40302404	旅遊風險與糾紛處理	Travel Risk and Dispute Management	2	●		2	2	
40302407	銀髮族休閒活動設計與規劃	Leisure Activities Design and Planning for Seniors	2		●	2	2	

40302412	觀光日語	Japanese for Tourism Industry	2		●	2	2
40302415	旅遊電商規劃與應用	Planning and Application of E-Commerce for Tourism	2		●	2	2
40302420	團康活動實務	Practice of Group Recreation Activity	2	●		2	2
40302422	運動傷害與防護	Prevention of sports injury	2	●		2	2
40302423	運動賽會管理	Sport Event Management	2		●	2	2
40302428	觀光資源開發與管理	Tourism Resource Development and Management	2	●		2	2
40302433	職場華語(一)	Workplace Chinese (I)	2		●	2	2
40302434	養生按摩	Health and Wellness Massage	2	●		2	2
40302438	校內實務(一)	On-campus Practical Training(I)	2	●		6	0
40302439	校內實務(二)	On-campus Practical Training(II)	2		●	6	0
40303406	民宿管理與實務	Homestay Management & Practice	2		●	2	2
40303445	休閒運動體驗－飛輪	Cycling	2	●		2	2
40303453	休閒健身活動設計	Design of Leisure Fitness Activities	2		●	2	2
40302405	主題觀光	Theme Tourism	3	●		2	2
40302424	自行車旅遊與維修管理	Bicycle Tourism and Maintenance Management	3	●		2	2
40302437	健康促進方案設計與實務	Health Promotion Program Design and Implementation	3	●		2	2
40303413	會議展覽與獎勵旅遊	MICE and Incentives	3		●	2	2
40303415	探索教育進階實務	Experiential Education Advanced Practice	3		●	2	2
40303418	微型創業實務	Launching Small Business Practice	3		●	2	2
40303438	休閒產業人力資源管理	Human Resource Management for Leisure Industry	3		●	2	2
40303442	高齡功能體適能促進實務	Application of functional Physical Fitness for Older Adults	3	●		2	2
40303446	樂活養生體驗－登山	Mountaineering	3		●	2	2
40303450	休閒活動賞析	Appreciation of Leisure Activities	3	●		2	2
40303454	職場華語(二)	Workplace Chinese (II)	3		●	2	2
40303455	樂活養生體驗－瑜珈	Yoga	3	●		2	2
40303460	校內實務(三)	On-campus Practical Training(III)	3	●		6	0
40303461	校內實務(四)	On-campus Practical Training(IV)	3		●	6	0
40304425	企業實習(四)	Internship(IV)	3		●	6	0
40302005	領隊與導遊英語	English for Tour Guide and Manager	4	●		2	2
40302417	旅遊運輸管理與實務	Travel and Transportation Management & Practice	4	●		2	2
40303009	休閒產業經理人培訓	Leisure Industry Manager Training	4	●		3	3
40303403	咖啡拉花藝術	Latte Art Techniques	4		●	3	3
40303416	咖啡烘培技術	Coffee Roasting Techniques	4	●		3	3
40303439	戶外活動管理與實務	Outdoor activity management and	4		●	3	3

		practice					
40303441	體重控制與健康飲食	Weight Control and Healthy Diet	4		●	2	2
40303443	筋膜放鬆與調整	Fascia relaxation and adjustment	4	●		2	2
40303444	樂活養生體驗－彼拉提斯	Pilates	4	●		2	2
40303447	俱樂部經營管理	Fitness Center Management	4		●	2	2
40304426	職場華語(三)	Workplace Chinese (III)	4	●		2	2
40304427	職場華語(四)	Workplace Chinese (IV)	4		●	2	2
40304429	企業實習(五)	Internship(V)	4	●		6	0
40304430	企業實習(六)	Internship(VI)	4		●	6	0
40304431	校內實務(五)	On-campus Practical Training(V)	4	●		6	0
40304432	校內實務(六)	On-campus Practical Training(VI)	4		●	6	0
總計 Total							128

	<p>(中文)</p> <p>1.選修課程於每學年開始前作必要之增減，實際課程以系上公告為主。</p> <p>2.本系語言證照規定：</p> <p>(1)入學時未具華語文能力 A2(含)以上者，須於一年級第二學期結束前通過華語文能力 A2(含)級以上測驗，如未能通過華語文能力 A2(含)級以上測驗者，將依規定退學。</p> <p>(2)畢業門檻：</p> <p>A.語言證照：「英文檢定」課程須具有全民英檢初級以上或本校認可的同等級英語測驗標準，並於二年級下學期第 15 週結束前繳交至系辦審查，未達標準者，依本校「學生英文能力畢業門檻及輔導辦法」進行補救措施。</p> <p>B.補救措施：未達標準者，方可參加第一階段(三年級上學期)補救措施；或三年級下學期參加校外英文檢定或本校自辦之英語能力測驗，成績通過者，視同通過英語能力畢業門檻。前項兩者皆未通過者，得於暑假選修「英文能力課程」，成績通過者，視同通過英語能力畢業門檻。</p> <p>3.本系專業證照規定：學生畢業前應符合以下規定：</p> <p>(1)取得 1 張「成人心肺復甦術或更高級急救證照」。參加上述考試未取得者，可修習急救證照輔導 2 學分課程以為替代，該課程替代後不計入專業選修類學分之中。</p> <p>(2)取得 1 張「觀光休閒相關專業證照或國家考試合格證書或經系務會議核准之與本系有高度相關之證照」。參加上述考試未取得者，可修習本系 4 學分選修課程，該課程替代後不計入專業選修類學分之中。</p> <p>4.外系選修與通識選修併計，至多承認 20 學分。</p> <p>5.實習、實務專題依本系學生校外實習要點與實務專題製作實施要點辦理。</p>
總說明：	
Notes：	<p>(英文)</p> <p>1. Elective courses will be increased or decreased as necessary before the start of each academic year. The actual courses offered will be based on the department's announcements.</p> <p>2. Department Language Proficiency Requirements:</p> <p>(1) Students who do not possess TOCFL Level A2 (or above) proficiency upon admission must pass the TOCFL Level A2 (or above) test before the end of the second semester of their freshman year. Failure to do so will result in dismissal from the university according to regulations.</p> <p>(2) Graduation Threshold:</p> <p>A. Language Proficiency Certification: Students in the "English Proficiency Assessment" course must possess a GEPT Elementary level certification or an equivalent English proficiency test score recognized by the university. This must be submitted to the department office for review by the end of the 15th week of the second academic year, second semester. Those who do not meet the standard will be subject to remedial measures in accordance with the university's</p>

"Regulations for Student English Proficiency Graduation Threshold and Guidance." B. **Remedial Measures:** Students who do not meet the standard may participate in the first stage of remedial measures (first semester of the third year). Alternatively, they may take an off-campus Official English proficiency test or the university's in-house English proficiency test in the second semester of their third year. Students who pass will be considered to have met the English proficiency graduation threshold. Those who fail both of the above options may take an "English Proficiency Course" during the summer vacation. Students who pass this course will be considered to have met the English proficiency graduation threshold.

3. **Department Professional Certification Requirements:** Before graduation, students must meet the following requirements:

(1) Obtain one "Adult Cardiopulmonary Resuscitation (CPR) or higher-level first aid certification." Students who do not pass the aforementioned examination may take a 2-credit "First Aid Certification Guidance" course as a substitute. These credits will not be counted towards the professional elective course credits.

(2) Obtain one "Tourism and Leisure-related Professional Certification or National Examination Qualification Certificate or a certification highly relevant to the department and approved by the department affairs meeting." Students who do not pass the aforementioned examination may take a 4-credit elective course offered by the department as a substitute. These credits will not be counted towards the professional elective course credits.

4. A maximum of 20 credits from elective courses taken from other departments and general education elective courses will be recognized in total.

5. Internship and Practical Projects shall be handled in accordance with the department's "Regulations for Off-Campus Internship" and "Implementation Guidelines for Practical Project."