

**觀光休閒管理系 四技日間部 國際學生產學合作專班課程規劃表**  
**Department of Tourism and Leisure Management Curriculum of 4-year Bachelor's Program**  
**113 學年實施**  
**Effective from : 2024 Academic Year**

114 年 10 月 22 日 1141 學期第 2 次課程委員會公布  
 114 年 3 月 26 日 1132 學期第 1 次課程委員會公布  
 113 年 6 月 5 日 1122 學期第 2 次課程委員會公布

| 校訂必修類<br>General Education Required Course |                |                                                   |                |               |             |             |
|--------------------------------------------|----------------|---------------------------------------------------|----------------|---------------|-------------|-------------|
| 課號<br>Course ID                            | 課程名稱<br>Course | 英文課程名稱<br>Course                                  | 學期<br>Semester | 學分<br>Credits | 時數<br>Hours | 總計<br>Total |
| 40001041                                   | 一般體育           | PhysicalEducation                                 | 一上             | 2             | 2           | 12          |
| 40001041                                   | 一般體育           | PhysicalEducation                                 | 一下             | 2             | 2           |             |
| 40001295                                   | 基礎英文表達(一)      | Basic English Expression (I)                      | 一上             | 2             | 2           |             |
| 40001315                                   | 基礎英文表達(二)      | Basic English Expression (II)                     | 一下             | 2             | 2           |             |
| 40002293                                   | 職場英文表達(一)      | Workplace English Expression (I)                  | 二上             | 2             | 2           |             |
| 40002313                                   | 職場英文表達(二)      | Workplace English Expression (II)                 | 二下             | 2             | 2           |             |
| 40000010                                   | 學術倫理           | Academic Integrity                                | 一下             | 0             | 0           |             |
| 40004280                                   | 英文檢定           | English Proficiency Test                          | 二下             | 0             | 0           |             |
| 分類通識<br>Classified general Education       |                |                                                   |                |               |             |             |
| 課號<br>Course ID                            | 課程名稱<br>Course | 英文課程名稱<br>Course                                  | 學期<br>Semester | 學分<br>Credits | 時數<br>Hours | 總計<br>Total |
| --                                         | 分類通識-人文藝術類     | Classified general Education                      | --             | 2             | 2           | 8           |
| --                                         | 分類通識-社會科學類     | Classified general Education                      | --             | 2             | 2           |             |
| --                                         | 分類通識-生命樂活類     | Classified general Education                      | --             | 2             | 2           |             |
| --                                         | 分類通識-自然應用類     | Classified general Education                      | --             | 2             | 2           |             |
| 院訂必修類<br>School Required Course            |                |                                                   |                |               |             |             |
| 課號<br>Course ID                            | 課程名稱<br>Course | 英文課程名稱<br>Course                                  | 學期<br>Semester | 學分<br>Credits | 時數<br>Hours | 總計<br>Total |
| 40482023                                   | 休閒創意管理概論       | Introduction to Leisure Creative Management Cours | 一下             | 2             | 2           | 8           |
| 40482011                                   | 創意美學           | Creative Esthetics                                | 二下             | 2             | 2           |             |
| 40482016                                   | 創新創業           | Innovation and Entrepreneurship                   | 三下             | 2             | 2           |             |
| 40482024                                   | 智慧科技應用         | Smart Technology Applications                     | 三下             | 2             | 2           |             |
| 系訂必修類<br>Department Required Course        |                |                                                   |                |               |             |             |
| 課號<br>Course ID                            | 課程名稱<br>Course | 英文課程名稱<br>Course                                  | 學期<br>Semester | 學分<br>Credits | 時數<br>Hours | 總計<br>Total |
| 40301004                                   | 世界觀光地理         | World Tourism Geography                           | 一下             | 2             | 2           | 61          |
| 40301005                                   | 旅行業管理與實務       | Travel Management & Practice                      | 一下             | 3             | 3           |             |
| 40301009                                   | 休閒健康促進         | Leisure and health promotion                      | 一下             | 2             | 2           |             |
| 40301010                                   | 基礎華語           | Basic Chinese                                     | 一上             | 5             | 10          |             |
| 40301011                                   | 進階華語           | Advanced Chinese Conversatio                      | 一下             | 3             | 3           |             |
| 40301012                                   | 進階華語會話         | Advanced Chinese Conversation                     | 一下             | 2             | 2           |             |

|                            |                |                                                     |                |               |             |             |
|----------------------------|----------------|-----------------------------------------------------|----------------|---------------|-------------|-------------|
| 40301412                   | 高低衝擊有氧         | Group exercise leadership                           | 一上             | 2             | 2           | 39          |
| 40302401                   | 精品咖啡調製技術       | Specialty Coffee Brewing Skills                     | 一上             | 3             | 3           |             |
| 40302002                   | 領隊與導遊實務        | The Practice of Tour Manager and Guide              | 二上             | 2             | 2           |             |
| 40302004                   | 休閒活動規劃與設計      | Leisure Activities Planning & Design                | 二下             | 2             | 2           |             |
| 40302007                   | 企業實習(一)        | Internship(I)                                       | 二上             | 6             | 0           |             |
| 40302432                   | 休閒健身指導         | Leisure Fitness Instruction                         | 二下             | 2             | 2           |             |
| 40303010                   | 企業實習(二)        | Internship(II)                                      | 二下             | 6             | 0           |             |
| 40303445                   | 休閒運動體驗－飛輪      | Cycling                                             | 二上             | 2             | 2           |             |
| 40303007                   | 休閒產業行銷管理       | Marketing Management for Leisure Industry           | 三上             | 2             | 2           |             |
| 40303008                   | 休閒產業財務管理       | Corporate Finance for Leisure Industry              | 三下             | 2             | 2           |             |
| 40303411                   | 主題樂園管理與實務      | Theme Park Management & Practice                    | 三上             | 2             | 2           |             |
| 40304424                   | 企業實習(三)        | Internship(III)                                     | 三上             | 6             | 0           |             |
| 40303009                   | 休閒產業經理人培訓      | Leisure Industry Manager Training                   | 四上             | 3             | 3           |             |
| 40303440                   | 傳統整復推拿實務       | Traditional Massage Practices                       | 四下             | 2             | 2           |             |
| 40303452                   | 休閒心理與行為        | Leisure Psychology and Behavior                     | 四下             | 2             | 2           |             |
| 40303006                   | 專業認證(專業)       | Certification-Professional                          | 三下             | 0             | 0           |             |
| 專業選修類                      |                |                                                     |                |               |             |             |
| Department Elective Course |                |                                                     |                |               |             |             |
| 課號<br>Course ID            | 課程名稱<br>Course | 英文課程名稱<br>Course                                    | 學期<br>Semester | 學分<br>Credits | 時數<br>Hours | 總計<br>Total |
| 40301003                   | 台灣觀光地理         | Tourism Geography of Taiwan                         | 一上             | 2             | 2           | 39          |
| 40301006                   | 探索活動認識與實務      | Introduction and Practice on Experiential Education | 一上             | 3             | 3           |             |
| 40301402                   | 露營管理與實務        | Camping Management and Practice                     | 一上             | 2             | 2           |             |
| 40301404                   | 國際禮儀           | International Etiquette                             | 一下             | 2             | 2           |             |
| 40301406                   | 導覽解說演練與簡報技巧    | Practice on Interpretation and Guide for Tourism    | 一上             | 2             | 2           |             |
| 40301413                   | 休閒治療導論         | Introduction to Recreational Therapy                | 一上             | 2             | 2           |             |
| 40302003                   | 養生導論與實務        | Introduction and Practice of Health                 | 一上             | 2             | 2           |             |
| 40302410                   | 義式咖啡調製技術       | Barista Skills                                      | 一上             | 3             | 3           |             |
| 40303422                   | 遊程規劃與設計        | Tours Planning and Designing                        | 一下             | 2             | 2           |             |
| 40303423                   | 戶外領導與團體動能      | Outdoor Leadership and Group Dynamics               | 一上             | 2             | 2           |             |
| 40303453                   | 休閒健身活動設計       | Design of Leisure Fitness Activities                | 一下             | 2             | 2           |             |
| 40302404                   | 旅遊風險與糾紛處理      | Travel Risk and Dispute Managemant                  | 二下             | 2             | 2           |             |
| 40302407                   | 銀髮族休閒活動設計與規劃   | Leisure Activities Design and Planning for Seniors  | 二下             | 2             | 2           |             |
| 40302412                   | 觀光日語           | Japanese for Tourism Industry                       | 二下             | 2             | 2           |             |
| 40302415                   | 旅遊電商規劃與應用      | Planning and Application of E-Commerce for Tourism  | 二下             | 2             | 2           |             |
| 40302420                   | 團康活動實務         | Practice of Group Recreation Activity               | 二上             | 2             | 2           |             |
| 40302422                   | 運動傷害與防護        | Prevention of sports injury                         | 二上             | 2             | 2           |             |
| 40302423                   | 運動賽會管理         | Sport Event Management                              | 二下             | 2             | 2           |             |
| 40302428                   | 觀光資源開發與管理      | Tourism Resource Development and Management         | 二上             | 2             | 2           |             |
| 40302433                   | 職場華語(一)        | Workplace Chinese (I)                               | 二下             | 2             | 2           |             |
| 40302434                   | 養生按摩           | Health and Wellness Massage                         | 二上             | 2             | 2           |             |
| 40302438                   | 校內實務(一)        | On-campus Practical Training(I)                     | 二上             | 6             | 0           |             |
| 40302439                   | 校內實務(二)        | On-campus Practical Training(II)                    | 二下             | 6             | 0           |             |

|          |                                                                                                                                                                                                                    |                                                             |    |   |     |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|----|---|-----|
| 40303406 | 民宿管理與實務                                                                                                                                                                                                            | Homestay Management & Practice                              | 二下 | 2 | 2   |
| 40302405 | 主題觀光                                                                                                                                                                                                               | Theme Tourism                                               | 三上 | 2 | 2   |
| 40302437 | 健康促進方案設計與實務                                                                                                                                                                                                        | Health Promotion Program Design and Implementation          | 三上 | 2 | 2   |
| 40303413 | 會議展覽與獎勵旅遊                                                                                                                                                                                                          | MICE and Incentives                                         | 三下 | 2 | 2   |
| 40303415 | 探索教育進階實務                                                                                                                                                                                                           | Experiential Education Advanced Practice                    | 三下 | 2 | 2   |
| 40303418 | 微型創業實務                                                                                                                                                                                                             | Launching Small Business Practice                           | 三下 | 2 | 2   |
| 40303438 | 休閒產業人力資源管理                                                                                                                                                                                                         | Human Resource Management for Leisure Industry              | 三下 | 2 | 2   |
| 40303442 | 高齡功能體適能促進實務                                                                                                                                                                                                        | Application of functional Physical Fitness for Older Adults | 三上 | 2 | 2   |
| 40303446 | 樂活養生體驗－登山                                                                                                                                                                                                          | Mountaineering                                              | 三下 | 2 | 2   |
| 40303450 | 休閒活動賞析                                                                                                                                                                                                             | Appreciation of Leisure Activities                          | 三上 | 2 | 2   |
| 40303454 | 職場華語(二)                                                                                                                                                                                                            | Workplace Chinese (II)                                      | 三下 | 2 | 2   |
| 40303455 | 樂活養生體驗－瑜珈                                                                                                                                                                                                          | Yoga                                                        | 三上 | 2 | 2   |
| 40303460 | 校內實務(三)                                                                                                                                                                                                            | On-campus Practical Training(III)                           | 三上 | 6 | 0   |
| 40303461 | 校內實務(四)                                                                                                                                                                                                            | On-campus Practical Training(IV)                            | 三下 | 6 | 0   |
| 40304425 | 企業實習(四)                                                                                                                                                                                                            | Internship(IV)                                              | 三下 | 6 | 0   |
| 40302005 | 領隊與導遊英語                                                                                                                                                                                                            | English for Tour Guide and Manager                          | 四下 | 2 | 2   |
| 40302417 | 旅遊運輸管理與實務                                                                                                                                                                                                          | Travel and Transportation Management & Practice             | 四上 | 2 | 2   |
| 40302424 | 自行車旅遊與維修管理                                                                                                                                                                                                         | Bicycle Tourism and Maintenance Management                  | 四上 | 2 | 2   |
| 40303403 | 咖啡拉花藝術                                                                                                                                                                                                             | Latte Art Techniques                                        | 四下 | 3 | 3   |
| 40303416 | 咖啡烘培技術                                                                                                                                                                                                             | Coffee Roasting Techniques                                  | 四上 | 3 | 3   |
| 40303439 | 戶外活動管理與實務                                                                                                                                                                                                          | Outdoor activity management and practice                    | 四下 | 3 | 3   |
| 40303441 | 重控制與健康飲食                                                                                                                                                                                                           | Weight Control and Healthy Diet                             | 四下 | 2 | 2   |
| 40303443 | 筋膜放鬆與調整                                                                                                                                                                                                            | Fascia relaxation and adjustment                            | 四上 | 2 | 2   |
| 40303444 | 樂活養生體驗－彼拉提斯                                                                                                                                                                                                        | Pilates                                                     | 四上 | 2 | 2   |
| 40303447 | 俱樂部經營管理                                                                                                                                                                                                            | Fitness Center Management                                   | 四下 | 2 | 2   |
| 40304426 | 職場華語(三)                                                                                                                                                                                                            | Workplace Chinese (III)                                     | 四上 | 2 | 2   |
| 40304427 | 職場華語(四)                                                                                                                                                                                                            | Workplace Chinese (IV)                                      | 四下 | 2 | 2   |
| 40304429 | 企業實習(五)                                                                                                                                                                                                            | Internship(V)                                               | 四上 | 6 | 0   |
| 40304430 | 企業實習(六)                                                                                                                                                                                                            | Internship(VI)                                              | 四下 | 6 | 0   |
| 40304431 | 校內實務(五)                                                                                                                                                                                                            | On-campus Practical Training(V)                             | 四上 | 6 | 0   |
| 40304432 | 校內實務(六)                                                                                                                                                                                                            | On-campus Practical Training(VI)                            | 四下 | 6 | 0   |
| 總計 Total |                                                                                                                                                                                                                    |                                                             |    |   | 128 |
| 總說明：     | (中文)<br>1.選修課程於每學年開始前作必要之增減，實際課程以系上公告為主。<br>2.本系語言證照規定：<br>(1)入學時未具華語文能力 A2(含)以上者，須於一年級第二學期結束前通過華語文能力 A2(含)級以上測驗，如未能通過華語文能力 A2(含)級以上測驗者，將依規定退學。<br>(2)畢業門檻：<br>A.語言證照：「英文檢定」課程須具有全民英檢初級以上或本校認可的同等級英語測驗標準，並於二年級下學期第 |                                                             |    |   |     |

- 15 週結束前繳交至系辦審查，未達標準者，依本校「學生英文能力畢業門檻及輔導辦法」進行補救措施。
- B.補救措施：未達標準者，方可參加第一階段(三年級上學期)補救措施；或三年級下學期參加校外英文檢定或本校自辦之英語能力測驗，成績通過者，視同通過英語能力畢業門檻。前項兩者皆未通過者，得於暑假選修「英文能力課程」，成績通過者，視同通過英語能力畢業門檻。
- 3.本系專業證照規定：學生畢業前應符合以下規定：
- (1)取得 1 張「成人心肺復甦術或更高級急救證照」。參加上述考試未取得者，可修習急救證照輔導 2 學分課程以為替代，該課程替代後不計入專業選修類學分之中。
- (2)取得 1 張「觀光休閒相關專業證照或國家考試合格證書或經系務會議核准之與本系有高度相關之證照」。參加上述考試未取得者，可修習本系 4 學分選修課程，該課程替代後不計入專業選修類學分之中。
- 4.外系選修與通識選修併計，至多承認 20 學分。
- 5.實習、實務專題依本系學生校外實習要點與實務專題製作實施要點辦理。

Notes :

- (英文)
1. Elective courses will be increased or decreased as necessary before the start of each academic year. The actual courses offered will be based on the department's announcements.
  2. **Department Language Proficiency Requirements:**
    - (1) Students who do not possess TOCFL Level A2 (or above) proficiency upon admission must pass the TOCFL Level A2 (or above) test before the end of the second semester of their freshman year. Failure to do so will result in dismissal from the university according to regulations.
    - (2) **Graduation Threshold:**
      - A. **Language Proficiency Certification:** Students in the "English Proficiency Assessment" course must possess a GEPT Elementary level certification or an equivalent English proficiency test score recognized by the university. This must be submitted to the department office for review by the end of the 15th week of the second academic year, second semester. Those who do not meet the standard will be subject to remedial measures in accordance with the university's "Regulations for Student English Proficiency Graduation Threshold and Guidance."
      - B. **Remedial Measures:** Students who do not meet the standard may participate in the first stage of remedial measures (first semester of the third year). Alternatively, they may take an off-campus Official English proficiency test or the university's in-house English proficiency test in the second semester of their third year. Students who pass will be considered to have met the English proficiency graduation threshold. Those who fail both of the above options may take an "English Proficiency Course" during the summer vacation. Students who pass this course will be considered to have met the English proficiency graduation threshold.
  3. **Department Professional Certification Requirements:** Before graduation, students must meet the following requirements:
    - (1) Obtain one "Adult Cardiopulmonary Resuscitation (CPR) or higher-level first aid certification." Students who do not pass the aforementioned examination may take a 2-credit "First Aid Certification Guidance" course as a substitute. These credits will not be counted towards the professional elective course credits.
    - (2) Obtain one "Tourism and Leisure-related Professional Certification or National Examination Qualification Certificate or a certification highly relevant to the department and approved by the department affairs meeting." Students who do not pass the aforementioned examination may take a 4-credit elective course offered by the department as a substitute. These credits will not be counted towards the professional elective course credits.
  4. A maximum of 20 credits from elective courses taken from other departments and general education elective courses will be recognized in total.

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| 5. Internship and Practical Projects shall be handled in accordance with the department's "Regulations for Off-Campus Internship" and "Implementation Guidelines for Practical Project." |
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