

觀光休閒管理系 四技日間部 國際學生產學合作專班課程規劃表
Department of Tourism and Leisure Management Curriculum of 4-year Bachelor's Program
113 學年實施
Effective from : 2024 Academic Year

114 年 3 月 26 日 1132 學期第 1 次課程委員會公布
113 年 6 月 5 日 1122 學期第 2 次課程委員會公布

校訂必修類 General Education Required Course						
課號 Course ID	課程名稱 Course	英文課程名稱 Course	學期 Semester	學分 Credits	時數 Hours	總計 Total
40001041	一般體育	PhysicalEducation	一上	2	2	12
40001041	一般體育	PhysicalEducation	一下	2	2	
40001295	基礎英文表達(一)	Basic English Expression (I)	一上	2	2	
40001315	基礎英文表達(二)	Basic English Expression (II)	一下	2	2	
40002293	職場英文表達(一)	Workplace English Expression (I)	二上	2	2	
40002313	職場英文表達(二)	Workplace English Expression (II)	二下	2	2	
40000010	學術倫理	Academic Integrity	一下	0	0	
40004280	英文檢定	English Proficiency Test	二下	0	0	
分類通識 Classified general Education						
課號 Course ID	課程名稱 Course	英文課程名稱 Course	學期 Semester	學分 Credits	時數 Hours	總計 Total
--	分類通識-人文藝術類	Classified general Education	--	2	2	8
--	分類通識-社會科學類	Classified general Education	--	2	2	
--	分類通識-生命樂活類	Classified general Education	--	2	2	
--	分類通識-自然應用類	Classified general Education	--	2	2	
院訂必修類 School Required Course						
課號 Course ID	課程名稱 Course	英文課程名稱 Course	學期 Semester	學分 Credits	時數 Hours	總計 Total
40482023	休閒創意管理概論	Introduction to Leisure Creative Management Cours	一下	2	2	8
40482011	創意美學	Creative Esthetics	二下	2	2	
40482016	創新創業	Innovation and Entrepreneurship	三下	2	2	
40482024	智慧科技應用	Smart Technology Applications	三下	2	2	
系訂必修類 Department Required Course						
課號 Course ID	課程名稱 Course	英文課程名稱 Course	學期 Semester	學分 Credits	時數 Hours	總計 Total
40301004	世界觀光地理	World Tourism Geography	一下	2	2	61
40301005	旅行業管理與實務	Travel Management & Practice	一下	3	3	
40301009	休閒健康促進	Leisure and health promotion	一下	2	2	
40301010	基礎華語	Basic Chinese	一上	5	10	
40301011	進階華語	Advanced Chinese Conversatio	一下	3	3	
40301012	進階華語會話	Advanced Chinese Conversation	一下	2	2	
40301412	高低衝擊有氧	Group exercise leadership	一上	2	2	

40302401	精品咖啡調製技術	Specialty Coffee Brewing Skills	一上	3	3	39
40302002	領隊與導遊實務	The Practice of Tour Manager and Guide	二上	2	2	
40302004	休閒活動規劃與設計	Leisure Activities Planning & Design	二下	2	2	
40302007	企業實習(一)	Internship(I)	二上	6	0	
40302432	休閒健身指導	Leisure Fitness Instruction	二下	2	2	
40303010	企業實習(二)	Internship(II)	二下	6	0	
40303445	休閒運動體驗－飛輪	Cycling	二上	2	2	
40303007	休閒產業行銷管理	Marketing Management for Leisure Industry	三上	2	2	
40303008	休閒產業財務管理	Corporate Finance for Leisure Industry	三下	2	2	
40303411	主題樂園管理與實務	Theme Park Management & Practice	三上	2	2	
40304424	企業實習(三)	Internship(III)	三上	6	0	
40303009	休閒產業經理人培訓	Leisure Industry Manager Training	四上	3	3	
40303440	傳統整復推拿實務	Traditional Massage Practices	四下	2	2	
40303452	休閒心理與行為	Leisure Psychology and Behavior	四下	2	2	
40303006	專業認證(專業)	Certification-Professional	三下	0	0	
專業選修類						
Department Elective Course						
課號 Course ID	課程名稱 Course	英文課程名稱 Course	學期 Semester	學分 Credits	時數 Hours	總計 Total
40301003	台灣觀光地理	Tourism Geography of Taiwan	一上	2	2	39
40301006	探索活動認識與實務	Introduction and Practice on Experiential Education	一上	3	3	
40301402	露營管理與實務	Camping Management and Practice	一上	2	2	
40301404	國際禮儀	International Etiquette	一下	2	2	
40301406	導覽解說演練與簡報技巧	Practice on Interpretation and Guide for Tourism	一上	2	2	
40301413	休閒治療導論	Introduction to Recreational Therapy	一上	2	2	
40302003	養生導論與實務	Introduction and Practice of Health	一上	2	2	
40302410	義式咖啡調製技術	Barista Skills	一上	3	3	
40303422	遊程規劃與設計	Tours Planning and Designing	一下	2	2	
40303423	戶外領導與團體動能	Outdoor Leadership and Group Dynamics	一上	2	2	
40303453	休閒健身活動設計	Design of Leisure Fitness Activities	一下	2	2	
40302404	旅遊風險與糾紛處理	Travel Risk and Dispute Managemant	二下	2	2	
40302407	銀髮族休閒活動設計與規劃	Leisure Activities Design and Planning for Seniors	二下	2	2	
40302412	觀光日語	Japanese for Tourism Industry	二下	2	2	
40302415	旅遊電商規劃與應用	Planning and Application of E-Commerce for Tourism	二下	2	2	
40302420	團康活動實務	Practice of Group Recreation Activity	二上	2	2	
40302422	運動傷害與防護	Prevention of sports injury	二上	2	2	
40302423	運動賽會管理	Sport Event Management	二下	2	2	
40302428	觀光資源開發與管理	Tourism Resource Development and Management	二上	2	2	
40302433	職場華語(一)	Workplace Chinese (I)	二下	2	2	
40302434	養生按摩	Health and Wellness Massage	二上	2	2	
40303406	民宿管理與實務	Homestay Management & Practice	二下	2	2	
40302405	主題觀光	Theme Tourism	三上	2	2	
40302437	健康促進方案設計與	Health Promotion Program Design and Implementation	三上	2	2	

	實務				
40303413	會議展覽與獎勵旅遊	MICE and Incentives	三下	2	2
40303415	探索教育進階實務	Experiential Education Advanced Practice	三下	2	2
40303418	微型創業實務	Launching Small Business Practice	三下	2	2
40303438	休閒產業人力資源管理	Human Resource Management for Leisure Industry	三下	2	2
40303442	高齡功能體適能促進實務	Application of functional Physical Fitness for Older Adults	三上	2	2
40303446	樂活養生體驗－登山	Mountaineering	三下	2	2
40303450	休閒活動賞析	Appreciation of Leisure Activities	三上	2	2
40303454	職場華語(二)	Workplace Chinese (II)	三下	2	2
40303455	樂活養生體驗－瑜珈	Yoga	三上	2	2
40304425	企業實習(四)	Internship(IV)	三下	6	0
40302005	領隊與導遊英語	English for Tour Guide and Manager	四下	2	2
40302417	旅遊運輸管理與實務	Travel and Transportation Management & Practice	四上	2	2
40302424	自行車旅遊與維修管理	Bicycle Tourism and Maintenance Management	四上	2	2
40303403	咖啡拉花藝術	Latte Art Techniques	四下	3	3
40303416	咖啡烘培技術	Coffee Roasting Techniques	四上	3	3
40303439	戶外活動管理與實務	Outdoor activity management and practice	四下	3	3
40303441	重控制與健康飲食	Weight Control and Healthy Diet	四下	2	2
40303443	筋膜放鬆與調整	Fascia relaxation and adjustment	四上	2	2
40303444	樂活養生體驗－彼拉提斯	Pilates	四上	2	2
40303447	俱樂部經營管理	Fitness Center Management	四下	2	2
40304426	職場華語(三)	Workplace Chinese (III)	四上	2	2
40304427	職場華語(四)	Workplace Chinese (IV)	四下	2	2
40304429	企業實習(五)	Internship(V)	四上	6	0
40304430	企業實習(六)	Internship(VI)	四下	6	0
總計 Total				128	

總說明：	(中文) 1.選修課程於每學年開始前作必要之增減，實際課程以系上公告為主。 2.本系語言證照規定： (1)入學時未具華語文能力 A2(含)以上者，須於一年級第二學期結束前通過華語文能力 A2(含)級以上測驗，如未能通過華語文能力 A2(含)級以上測驗者，將依規定退學。 (2)畢業門檻： A.語言證照：「英文檢定」課程須具有全民英檢初級以上或本校認可的同等級英語測驗標準，並於二年級下學期第 15 週結束前繳交至系辦審查，未達標準者，依本校「學生英文能力畢業門檻及輔導辦法」進行補救措施。 B.補救措施：未達標準者，方可參加第一階段(三年級上學期)補救措施；或三年級下學期參加校外英文檢定或本校自辦之英語能力測驗，成績通過者，視同通過英語能力畢業門檻。前項兩者皆未通過者，得於暑假選修「英文能力課程」，成績通過者，視同通過英語能力畢業門檻。 3.本系專業證照規定：學生畢業前應符合以下規定： (1)取得 1 張「成人心肺復甦術或更高級急救證照」。參加上述考試未取得者，可修習急救證照輔導 2 學分課程以為替代，該課程替代後不計入專業選修類學分之中。
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(2)取得 1 張「觀光休閒相關專業證照或國家考試合格證書或經系務會議核准之與本系有高度相關之證照」。參加上述考試未取得者，可修習本系 4 學分選修課程，該課程替代後不計入專業選修類學分之中。

4.外系選修與通識選修併計，至多承認 20 學分。

5.實習、實務專題依本系學生校外實習要點與實務專題製作實施要點辦理。

Notes :

(英文)

1. Elective courses will be increased or decreased as necessary before the start of each academic year. The actual courses offered will be based on the department's announcements.

2. Department Language Proficiency Requirements:

(1) Students who do not possess TOCFL Level A2 (or above) proficiency upon admission must pass the TOCFL Level A2 (or above) test before the end of the second semester of their freshman year. Failure to do so will result in dismissal from the university according to regulations.

(2) Graduation Threshold:

A. Language Proficiency Certification: Students in the "English Proficiency Assessment" course must possess a GEPT Elementary level certification or an equivalent English proficiency test score recognized by the university. This must be submitted to the department office for review by the end of the 15th week of the second academic year, second semester. Those who do not meet the standard will be subject to remedial measures in accordance with the university's "Regulations for Student English Proficiency Graduation Threshold and Guidance."

B. Remedial Measures: Students who do not meet the standard may participate in the first stage of remedial measures (first semester of the third year). Alternatively, they may take an off-campus Official English proficiency test or the university's in-house English proficiency test in the second semester of their third year. Students who pass will be considered to have met the English proficiency graduation threshold. Those who fail both of the above options may take an "English Proficiency Course" during the summer vacation. Students who pass this course will be considered to have met the English proficiency graduation threshold.

3. Department Professional Certification Requirements: Before graduation, students must meet the following requirements:

(1) Obtain one "Adult Cardiopulmonary Resuscitation (CPR) or higher-level first aid certification." Students who do not pass the aforementioned examination may take a 2-credit "First Aid Certification Guidance" course as a substitute. These credits will not be counted towards the professional elective course credits.

(2) Obtain one "Tourism and Leisure-related Professional Certification or National Examination Qualification Certificate or a certification highly relevant to the department and approved by the department affairs meeting." Students who do not pass the aforementioned examination may take a 4-credit elective course offered by the department as a substitute. These credits will not be counted towards the professional elective course credits.

4. A maximum of 20 credits from elective courses taken from other departments and general education elective courses will be recognized in total.

5. Internship and Practical Projects shall be handled in accordance with the department's "Regulations for Off-Campus Internship" and "Implementation Guidelines for Practical Project."